

PERFORMANCE IN MOTION

MAGAZINE

EXUSTAR
PERFORMANCE IN MOTION

N° 02
November
year 2023



Scan QR code
and read online
Exustar's magazine.

MOTO TOURING **A DIFFERENT ROUTE**

Read more on page. 12

Asolo is the perfect town if you'd like to experience a ride through tradition and local excellence. Leaving Asolo, you can enjoy the lush nature of the area as you head

to Possagno, a village at the foot of the Venetian Prealps known worldwide for being the birthplace of Antonio Canova, the great neoclassical sculptor.

THE MAGAZINE ENTIRELY DEDICATED TO LIFE ON TWO WHEELS.

MOTO RACING

PERFORMING ON TRACK

Cremona is one of the famous cultural capitals of Northern Italy. Let's discover its circuit.

TWENTY YEARS OF PERFORMANCE IN MOTION

EXUSTAR celebrates 20 years in the bicycle industry! We have come a long way since we started in 2002. Along the way we have faced challenges and overcome obstacles in this ever-changing industry. As we have grown, with each passing year our commitment to continuous improvement and innovation grows stronger.

EXUSTAR is a leading supplier of bicycle, indoor cycling and motorcycle gear. It is our goal to provide a simpler, more convenient, comfortable and efficient riding experience. Since 2002 we've been committed to the development of new technologies and products, continuously innovating and improving. We place top priority on quality and safety, and all our products are thoroughly tested and, where appropriate, certified.



2002

2002

On the 20th anniversary of EXUSTAR, let's celebrate together, and retrace the main stages of the brand. Save this date: in 2002, it all began.



2003

Another great stage in 2003: EXUSTAR produced its first and innovative carbon road shoes, the E-SR201.



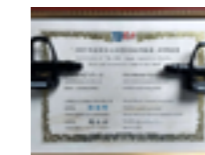
2004

Innovation never stops at EXUSTAR: in 2004, the first road pedal E-PR10 was produced.



2005

Research and development are the core values of the company. In 2005, EXUSTAR won TBEA Innobike award thanks to the E-PR70 pedal. Light, simple and easy to ride: a concentrate of innovation.



2006

2006 was a great year: EXUSTAR produced its first leather boots E-SBM300 for motorcycle: waterproof, comfortable, sturdy and with carbon fiber protections.



2008

It took another two years to develop the first perfect offroad boots.



2009

Ultralight, made in carbon and sturdy: here is the E-PR200CKT1 road pedal. Another innovation in terms of lightness and race components produced in 2009 by EXUSTAR. It is still the lightest road pedal.



2014

In 2014, it was also the time of our indoor breakthrough! EXUSTAR released E-PS7, a strong and sturdy indoor pedal compatible both with road and MTB cleats.



2014

Reconfirmed partnership! In the 2014, EXUSTAR supported Hsiao Mei Yu during the Incheon Asian Cycling Championships till the achievement the glory with the gold medal.



2015

The year 2015 was crazy for EXUSTAR. The company attended EUROBIKE 2015 in Germany and took part in Taiwan Excellence Bike Show for the very first time.



2020

The MTB athlete Eva Lechner competed at the 2020 Olympics in Tokyo and relied on EXUSTAR as an official partner! We produced the E-PM239 pedals special edition for her in blue colourway: they are the first pedals with a thermoplastic body. A great innovation for a great athlete.



2022

Exustar celebrates 20 years in the bicycle industry.



2023

In the face of the pandemic and economic downturn, Exustar continues to push the boundaries of innovation as well as increasing its promotional drive.

2023



p. 06

MOTO RACING. **PERFORMING ON TRACK**

Cremona is one of the famous cultural capitals of Northern Italy. Located only an hour away from Milan by train, here you can visit the famous Violin Museum, and the auditorium designed by acoustics master Yasuhisa Toyota, where you'll feel like you are inside a musical instrument.



p. 12

MOTO TOURING. **ASOLO**

If you are in search of places to ride on the weekend, we recommend this lovely hilly area, where you can visit many picturesque medieval towns, and enjoy the purity of nature.



p. 22

MOTOCROSS.

If you need more excitement than hiking the hills, the Albetone circuit provides a real yet safe adventure and lots of adrenaline: the hilly area offers natural courses and obstacles for you to overcome.



INDEX

MOTO RACING

PERFORMING ON TRACK

Cremona is one of the famous cultural capitals of Northern Italy.





Cremona is one of the famous cultural capitals of Northern Italy. Located only an hour away from Milan by train, here you can visit the famous Violin Museum, and the auditorium designed by acoustics master Yasuhisa Toyota, where you'll feel like you are inside a musical instrument.

Cremonese violin craftsmanship is known worldwide for its traditional process of building and restoring violins, violas, cellos and contrabasses, and music is considered fundamental to the identity of the city.

Virgil, the famous Roman poet, went to school here, and during the 14th century, the city was controlled by the noble Lombard families, while during Renaissance it was under Venetian, Spanish and then Austrian rule. No doubt, Cremona is one of the most culturally rich cities in Italy, so do not miss visiting all its artistic wonders.

The city offers other unexpected attractions like the Cremona Circuit, perfect for training yourself, whether you are a professional motorcyclist or an amateur. Surrounded by the beautiful Lombard landscape, the circuit is a versatile racetrack, where

you can improve your technical riding skills in a controlled environment.

The circuit offers lots of beautiful sights, and great food, so get your tires warm for days of hot track time, and after your ride, do not miss tasting the unmistakable Cremona nougat and nut dish, torrone.

We would like to remind you of the importance of wearing proper protective gear and to make sure your bike is in tiptop condition in order to maximize the track experience, but also to minimize the potential risks.



Racing boots

E-SBR2251



- Replaceable sliders
- YKK zippers
- Reflective inserts
- Exustar Protective Foam

Upper	Lightweight microfiber leather with extensive perforations for maximum breathability, with durable mesh and reflective insert. Double stitched in stress areas.
Closure	YKK zipper with Velcro.
Protection	Built-in toe reinforcement. Shock-absorbing TPU on heel and gear shift area.
Sliders	Replaceable, high abrasion resistant TPU.
Sole	Anti-slip, durable natural rubber.
Size	EU 37 - 48



Racing boots

E-SBR204

- Replaceable ankle pivot system
- Replaceable aluminum sliders
- Replaceable aluminum heel caps
- Shin guards
- Calf protectors
- Heel protectors
- Toe caps
- Replaceable aluminum microlock buckles
- YKK zippers
- Velcro closures

Upper	Lightweight microfiber leather. Double stitched in stress areas.
Closure	Dual, replaceable aluminum microlock buckles with YKK zipper with Velcro.
Protection	Built-in toe reinforcement, shocking-absorbing TPU on shin, calf heel, toe cap, outside, medial and gear shift area.
Sliders	Replaceable, high abrasion resistant aluminum.
Sole	Anti-slip, durable natural rubber.
Size	EU 37 - 48



MOTO TOURING

ARE YOU LOOKING FOR A DIFFERENT MOTO ROUTE?



Asolo is known worldwide for being one of the loveliest towns in Northern Italy. Defined by the famous poet Giosuè Carducci as “the city that offers a hundred horizons,” today the village is one of the most suggestive historical centers in the Veneto Region. It is a particularly charming place surrounded by gentle hills, and a destination for many artists, intellectuals and travelers, who found harmony and inspiration here. Indeed, many notable personalities are connected to Asolo, like Eleonora Duse, the famous Italian actress born in the late 1800s and rated by many as the greatest of her time.



In accordance with Eleonora Duse's will, she was buried in Asolo, and today you can visit both the Museum that is dedicated to this legendary actress, and her gravesite.

Asolo's origins are lost in ancient times but since the Roman Empire, the town has always benefited from a great political, economic, and cultural autonomy. Today, you can still walk through the beautiful villas and the private residences of famous people, getting lost in time yourself.

Asolo is the perfect town if you'd like to experience a ride through tradition and local excellence. A special adventure: you will be greeted with beautiful architecture and by a lively town square. Local roads are lined with beautiful houses full of flowers, and the town's wine bars and cafés are famous for the quality of their wines and food, as well as for their elegance. After your ride, we recommend you stop to eat, tasting some of the many cheeses the town has to offer such as Morlacco, and the well-known cherries called Maser.

Before you start riding again, you should visit Asolo's castle, which hosts a theatre, and visit one of the most beautiful Venetian villas built in the 18th century, Villa Contarini degli Armeni. You can also step back in time, visiting Casa Longobarda, dated to 1500 AD, and the many museums you will find in the town.



"Morlacco" cheese



Eleonora Duse (1854 - 1924)



Road gloves

E-MG226

- Leather and breathable fabric
- Touch screen compatible
- Carbon fiber knuckle protectors
- Reinforced in key zones

Palm	Kevlar, Microfiber leather with silicon grip and perforated fingers.
Back	Leather, breathable mesh, flexible spandex knuckle bend zone and reflective trim.
Protection	Carbon fiber, and plastic knuckle protectors.
Closure	Adjustable Velcro straps with neoprene.
Size	S - M - L - XL - XXL

Jacket

E-MJ811

- Detachable windproof lining
- Detachable hood

Material	Polyester with polyester breathable mesh.
Protection	Detachable shoulder and elbow guards (CE certified), detachable back guards.
Lining	Detachable wind-resistant lining.
Closure	YKK zipper.
Other	Detachable hood, adjustable waist and arms.
Size	S - M - L - XL - XXL - XXXL



Urban boots

E-SBT119

- High-level anti-slip sole
- Velcro closures
- Reflective inserts

Upper	Lightweight microfiber leather with reflective insert. Double stitched in stress areas.
Closure	Laces and Velcro.
Protection	Built-in toe, heel and nylon ankle reinforcement.
Sliders	Abrasion-resistant TPU.
Sole	High-level anti-slip, durable natural rubber.
Size	EU 37 - 48



Gipsoteca



Piety by Antonio Canova



Leaving Asolo, you can enjoy the lush nature of the area as you head to Possagno, a village at the foot of the Venetian Prealps known worldwide for being the birthplace of Antonio Canova, the great neoclassical sculptor.

In Possagno, you should definitely visit the Tempio and the Gipsoteca, the most famous architectural works by Canova.

The first is a Roman Catholic church built in a neoclassical style that contains artwork by various artists; while the second is a part of the museum dedicated to Canova himself, and it is the largest Gipsoteca in all of Europe. Both the Tempio and the Gipsoteca are two wonderful works of architecture that amaze visitors from outside thanks to their majesty.



Tempio



Urban boots
E-SBT3133

- YKK zippers
- Zipper slider covers prevent scratches
- Reflective inserts

Upper Durable full grain leather, breathable nylon mesh with reflective insert. Double stitched in stress areas.

Closure Laces and YKK zipper with Velcro slider cover.

Protection Built-in toe, heel and nylon ankle reinforcement.

Sole Anti-slip, durable natural rubber.

Size EU 37 - 48

Urban casual boots
E-SBT112

- Sneaker style
- Reflective inserts

Upper Lightweight microfiber leather with extensive perforations for maximum breathability.

Closure Laces.

Protection Built-in toe, heel and nylon ankle reinforcement.

Sole Anti-slip, durable natural rubber.

Size EU 37 - 48



Urban casual boots
E-SBT1210

- Sneaker style

Upper PU synthetic leather, hot melt PU sheet with breathable nylon mesh and reflective webbing. Double stitched in stress areas.

Closure Laces.

Protection Built-in toe, heel and nylon ankle reinforcement.

Sole High-elasticity EVA, and anti-slip, durable natural rubber.

Size EU 37 - 48





MOTOCROSS

PURE FUN ON VOLCANIC HILLS

Albettone is a little town rising on the Euganean Hills, a unique volcanic environment, where you can admire lush peaks a short drive from Vicenza, near the famous city of Padua. The origin of the town dates back to prehistoric times, while during the Middle Ages, Albettone experienced remarkable economic development.

We recommend this beautiful hill region, where you can visit many picturesque medieval towns, and enjoy nature at its finest. The area surrounding Albettone is a green place with rolling slopes and volcanic hills nowadays covered with cherry gardens, olive groves, and vineyards, the perfect scenario to have fun in.

Stunning views open up towards the town, and peaks range from 300 to 600 meters high, and sprinkled all around them are many natural beauty spots, cultural and historical landmarks, and culinary attractions. But the lovely town of Albettone hides another surprise amid its lushness: a sports facility, where you can experience motocross and enduro riding, two forms of off-road motorcycle racing that require purpose-built courses that consist of many challenges.

If you need more excitement than hiking the hills, the Albettone circuit provides a real yet safe adventure and lots of adrenaline: the hilly area offers natural courses and obstacles for you to overcome.



Offroad boots
E-SBM380

- Extra shock absorbing
- Shin guards
- Calf protectors
- Burn guards
- Medial protectors
- Replaceable steel toe cap
- Replaceable buckles
- Velcro closures

Upper	Extra-thick microfiber leather. Suede microfiber leather burn guard. Double stitched in stress areas.
Closure	Quad replaceable buckles with Velcro.
Protection	Built-in toe, heel reinforcement. Shock-absorbing TPU on shin and medial side.
Sole	Dual compound anti-slip, durable natural rubber.
Size	EU 37 - 48



CREDITS

Concept / Photo:
jonnymole.com



exustar-motor.com
Full OEM / ODM service available.
ISO 9001 certified

- Instagram: [exustar_global](#)
- Facebook: [Exustar Cycling-global](#)
- Twitter: [exustar_cycling](#)

Exustar Enterprise Co. Ltd.

No. 111, Aly. 23, Lane 430, Wangfu Street, Dadu District, Taichung City 432, Taiwan.
PHONE: +886 (0) 4 2693 7999
FAX: +886 (0) 4 2693 8777
EMAIL: exustar@exustar.com

Specifications subject to change without notice. All other trademarks are the property of their respective owners.
Copyright © 2023 Exustar Enterprise Co. Ltd.
All rights reserved.



EXUSTAR

PERFORMANCE IN MOTION

